how do I access the ECX academy

to access the ECX academy, log in to im.center and click on academies from the left menu. Then click on ECX academy.
click on the first video
tip: have a notebook nearby to take notes
be sure to read the descriptions and give us your feedback
you can scroll all the way to the bottom.
return to curriculum

once you complete an item, click “Return to Curriculum” to go back to the video list.
proceed to the material
you can view or download

10 pick one
ECX101 - what is e-commerce (PDF)

12 click here  11 read

ECX101
WHAT IS E-COMMERCE?

e-commerce
- buying and selling products online.
proceed to the test
read the question and select your answer

14 pick one

15 click here
click golive to access live sessions with our educators
Pick a channel

PICK A CHANNEL

GO LIVE

FRX
Go Live
LIBRARY

HFX
Go Live
LIBRARY

DCX
Go Live
LIBRARY

ECX
Go Live
LIBRARY

are you a new member?
find sessions that best fit your schedule

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<th>MON</th>
<th>TUE</th>
<th>WED</th>
<th>THU</th>
<th>FRI</th>
<th>SAT</th>
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18 attend the sessions
pick your strategy

academies

FRX academy  HFX academy  DCX academy  ECX academy  IBO academy

strategies

19 click here

downloads

20 pick a strategy

apps

21 click here to access

pixelTracker features:
- retargets your product online and follows your customers to their social medias and online searches.
- no coding experience needed. Done for you.
you're getting 2 free add-ons!!
optional add-ons

academies
- FRX academy
- HFX academy
- DCX academy
- ECX academy
- IBO academy

strategies
- pixelTracker
- roaCALC
- clonerX
- themeX

apps
- optional

downloads

clonerX features:
- New winning products to sell everyday.
- Recommendations to suppliers.
- One click clone a product into your store within minutes.
- Get recommendations for audience targeting on your ads.
- Suggested marketing content for your ads.
receive notifications
receive notifications